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**SIXTH ANNUAL WOMEN ROCK THE RIALTO BENEFIT CONCERT TO RAISE FUNDS FOR
THE WOMEN'S RESOURCE CENTER – CELEBRATING 30 YEARS IN LARIMER
COUNTY!!**

*Singer/Songwriters Liz Barnez, Rebecca Folsom, Mary Huckins, and Celeste Krenz
Add Their Voices to Fight Breast Cancer and to Raise Funds for Early Cancer Detection
for Medically Underserved Women*

Fort Collins, CO – September 28, 2005 – On Saturday, October 22, 2005, The Women's Resource Center (WRC) will host the Sixth Annual *Women Rock the Rialto* concert. The benefit concert features Liz Barnez, Rebecca Folsom, Mary Huckins, and Celeste Krenz, and is the organization's largest fundraiser of the year. The concert helps to raise awareness during National *Breast Cancer Awareness Month* and proceeds support the organization's programs that provide medically underserved women in the county with access to health and dental care resources.

"This fundraiser is very timely for the Women's Resource Center as it falls during National *Breast Cancer Awareness Month*," said Melissa Selby, Executive Director for the Women's Resource Center. "Our organization is committed to promoting the early detection of breast AND cervical cancer, as well as HIV/AIDS and STD prevention. Uninsured women and women of color are particularly at risk for late detection, which ultimately effects their survival rates."

Every woman is at risk – with one in eight women being diagnosed and more than 200,000 new breast cancer cases diagnosed in the United States every year. Today, there are more than two million breast cancer survivors in the United States alone. While breast cancer cannot be prevented, early detection is key to the overall success of breast cancer treatment and a patient's survival rate. One of the key components of the Women's Resource Center's Health Care Assistance Program is providing education about early detection and connecting clients to care.

Sponsored by Wells Fargo Bank, KUNC Radio, The Rocky Mountain Bullhorn, and Dru Van Doren, Realtor, this year's concert features "Women in the Round", four outstanding female acoustic rock musicians performing individually and together to create a vibrant, passionate and exciting musical event. After the concert VIP ticket holders will be treated to a reception with these exciting artists at Henry's Pub (next to the Rialto Theatre) and will enjoy complimentary desserts, coffee and teas generously provided by Henry's Pub as well as a cash bar.

All concert attendees are invited to come early and place their bids at the event's silent auction, which will be set up in the lobby of the Rialto Theatre. Auction items include a one-year membership at Fitness 19, a bike from The Phoenix Cyclery, a framed watercolor from The Gallery, an unframed oil painting from Harlene Alexander with the winner's frame of choice donated by Old Town Art and Framery, and a donation from A Sense of Place/Perennial Gardener. Auction bids can be placed before the concert begins and also during intermission. The concert begins at 7:30 p.m. Doors to the Rialto will open at 6:00 p.m. The performing artists are committed to advancing charitable causes and to helping the Women's Resource Center raise funds for its programs, which are designed to increase access to health and dental care resources for medically underserved women through education, outreach, advocacy and connection to care. The Women's Resource Center is dedicated to helping women break through barriers to accessing care, including financial, cultural, language, knowledge, psychological, and emotional barriers.

- Women Rock Page Two -

Women Rock the Rialto Concert Details:

- When:** Saturday, October 22, 2005
6:00 pm – Doors Open for general admission and VIP seating
7:30 pm – Concert
6:00-9:00 pm – Silent Auction Bidding
10:00 pm -- VIP reception at Henry's Pub with complimentary coffee, tea and dessert (cash bar and menu also available)
- Where:** The Rialto Theatre, Loveland
- Who:** Benefit Concert for the Women's Resource Center featuring Women in the Round with Liz Barnez, Rebecca Folsom, Mary Huckins, and Celeste Krenz
- Tickets:** General admission tickets are \$25. VIP tickets (includes preferred seating and VIP reception) are \$40. Tickets can be purchased online at www.womens-resource.org or at the Rialto Theatre box office - 970.962.2120.

Interviews: The concert event is open to the press. One-on-one interviews can be scheduled with performing artists and WRC staff in advance by calling Dru Van Doren - 970.310.8250.

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For 30 years, the Women's Resource Center has been working to enhance the status of women in Larimer County. Today, the organization continues that tradition by offering programs that provide medically underserved women in the county access to health and dental care resources and information. The Women's Resource Center has offices in Loveland and Fort Collins and all programs are available in English and Spanish.